
K-Kids Award and Contest Guide



Dear K-Kids advisor,

We invite your club to participate in the K-Kids awards and contests this year! It's an opportunity to celebrate club spirit and accomplishments and members' talents and to just have fun together!

By mid-year we suggest that advisors:

1. Share award and contest opportunities with the club and ask who would like to participate.
2. Develop a plan for how members or groups from the club (such as, an awards committee or officers) will complete the K-Kids Annual Achievement Report and prepare entries for awards and contests.
3. Let members know they can nominate officers and advisors on their own and can ask for help if they need it.
4. For the committee, group of officers or individuals applying: Review entry forms and nomination forms for awards and contests that the club wants to participate in. Make sure to go over questions, information you'll need to gather, and/or contest information and topics. Use the links to each entry form found in this guide.
5. Add time in the club meeting calendar to work on awards and contests – to gather all required information, draft answers to questions or/or prepare the contest items.
6. Remember to put the K-Kids award and contest **deadline of April 1, 11:59 p.m. Eastern Time** on the club's calendar. Plan to submit your entries during the last two weeks of March to allow time for questions or any technical issues. ***No late entries will be accepted.***

Everything you need to understand each award and contest – and how to apply – is contained in this guide. Read on to learn the rules, information you'll need gather, topics for contest entries, and scoring criteria. You can review the online entry forms through the links in each section.

Award Categories

- Distinguished Club Award and Honor Club Award
- Distinguished Advisor Award
- Distinguished Officer Award
- Single Service Project Award
- Contests: Poster Contest, Scrapbook Contest, Speech Contest, and Video Contest

Distinguished Club Award and Honor Club Award

Each K-Kids club can earn either a Distinguished Club or Honor Club recognition from Kiwanis International. Answers to questions and supporting documentation provided in the submitted Annual Achievement Report determine the number of points a club earns.

Preparing to complete the Annual Achievement Report

1. Review the rules (below), the questions in the Annual Achievement Report PDF (linked below) and the Annual Achievement Scoring Form (on the next page).
2. Gather examples / evidence of your club's great work this year. This evidence can be a document, PDF or image. *The file types that can be uploaded are: jpg, jpeg, png, pdf, doc, docx, csv, xls, xlsx.* Images should be accompanied by an explanation or caption unless it is easy to understand the context of the picture (like a book donation collection box or students at a table that has signs explaining the event). **Each piece of evidence can only be used once in the report.**

Types of evidence to gather:

- Copies of **one** completed activity from **each of the three guides: *K-Kids Member Guide*** (such as, a completed "Setting and Achieving Goals" worksheet, page 3), ***K-Kids Advisor Guide*** (such as, a completed "Quick Start Guide," pages 2-3) or document explaining how the advisor used information from the guide to help a club activity) and ***K-Kids Service Guide*** (such as, an image of a map created during the "Mapping the Community" activity (page 8) or a completed "Day-Of Service Plan" (page 36).
 - Flyers, images, emails and/or announcements about service projects, including evidence from four project types: (1) a fundraiser; (2) a donation drive or donation of money; (3) an advocacy project (educating about a cause like clean water access at an assembly); and a hands-on service project (like a park clean-up or visiting an assisted living facility).
 - A member recruitment flyer and list of committees with members' responsibilities.
 - A meeting agenda showing that officers lead meetings or an image of an officer carrying out their responsibilities with a caption that explains it, like "secretary taking meeting notes."
 - A description of your club's favorite service project and an image from it.
3. Collect or copy a signed [photo release consent form](#) for each student and adult pictured in the photos that will be submitted with the report. Create one PDF that contains all signed forms.
 4. **When you've gathered answers and evidence for all questions, start the online form.**

Rules

1. **Reports are due by April 1, 11:59 p.m. Eastern Time and must be submitted through the [online K-Kids Annual Achievement Report](#). You do not have to complete the report in one session. If you **SAVE** your form and close Cognito, the advisor will receive an email with a link to your draft form. Click the **SUBMIT** button when you have completed all questions. *No late entries will be accepted.***
2. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

[PDF of K-Kids Annual Achievement Report](#) (download to see all questions)

Report form: [K-Kids Annual Achievement Report](#)



K-Kids Annual Achievement Report Scoring Form *

Club Name:
Advisors:

District Name:

| Question # | Evidence provided? Yes/No | Evidence accepted? Yes/No | # of points possible | Score from annual report form) | Kiwanis staff score* |
|--|------------------------------|------------------------------|----------------------|--------------------------------|----------------------|
| 1-8: Completed recommended club activities. (worth 2 points each) | N/A | N/A | 16 | | |
| 9: Used the <i>K-Kids Member Guide</i> . | | | 1 | | |
| 10: Used the <i>K-Kids Service Guide</i> . | | | 1 | | |
| 11: Used the <i>K-Kids Advisor Guide</i> . | | | 1 | | |
| 12: Learning: Knowing Talents. | | | 1 | | |
| 13: Learning: Doing Community Research | | | 1 | | |
| 14: Engaging: Connecting in the School / Organization. | | | 1 | | |
| 15: Engaging: Connecting in the Community. | | | 1 | | |
| 16: Serving: Donating. | | | 1 | | |
| 17: Serving: Fundraising. | | | 1 | | |
| 18: Serving: Advocacy. | | | 1 | | |
| 19: Serving: Hands-on Service. | | | 1 | | |
| 20: Leading: Encouraging. | | | 1 | | |
| 21: Leading: Empowering. | | | 1 | | |
| 22: Favorite service project. | | | 2 | | |
| Total Score for Report | | | 31 | | |
| Award based on staff score for the club's report: <div style="float: right;"> ____ Honor Club (20-25 pts.) ____ Distinguished Club (26-31 pts.) </div> | | | | | |

Notes:

* This Annual Achievement Report Scoring Form is used by Kiwanis International staff to review the evidence submitted in your online form and give your report a final score. The Kiwanis staff will review the documentation your club uploaded for each question. If the evidence provided is what has been requested, the staff will approve the points automatically awarded in the online form. If the evidence does not meet the description of the requested information, points will be deducted from the online score.

Distinguished Advisor Award

Do you know an advisor who deserves to be recognized for their outstanding care, empowerment, mentoring and support of the club's officers and members? Nominate them for a Distinguished Advisor Award!

Preparing to complete the nomination entry

1. Read the rules about this award below.
2. Review questions asked in the Distinguished Advisor online nomination form to gather information you need. Write your answers to the questions in a Google or Word document so that you can copy your answers into this online form when you're ready to complete it.

Rules

1. **DEADLINE: The nomination must be submitted through the online K-Kids Distinguished Advisor nomination form no later than April 1, 11:59 p.m. Eastern Time. You do not have to complete the entire report in one session. If you SAVE your form and close Cognito, the advisor will receive an email containing a link to your draft form and you will need to ask them for the link. Click the SUBMIT button when you have completed and checked all questions. Late entries will not be accepted.**
2. More than one advisor can be nominated from a club, but **a nominator can submit only one nomination** for the Distinguished Advisor Award.
3. Any K-Kids faculty advisor, Kiwanis advisor or co-advisor can be nominated.
4. An advisor can be nominated by a member, officer, other advisor, district administrator, principal, organization leader or representative from a service partner.
5. Advisors may not nominate themselves.
6. An advisor must fulfill the responsibilities of their position, specifically stated in the *K-Kids Advisor Guide* and listed in the online nomination form.
7. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

[PDF of Distinguished Advisor Nomination Form](#) (download to see questions)

Nomination form: [Distinguished Advisor Award](#)



Distinguished Officer Award

Do you know an officer who deserves to be recognized for their outstanding leadership, support of the club's members and modeling of K-Kids values? Nominate them for a Distinguished Officer award.

Preparing to complete the nomination entry

1. Read the rules and information about this award below.
2. Review the questions in the online nomination form to gather information you need. Write your answers to the questions in a Google or Word document so that you can copy your answers into this online form when you're ready to complete it.

Rules

1. **DEADLINE: The nomination must be submitted through the online K-Kids Distinguished Officer nomination form no later than April 1, 11:59 p.m. Eastern Time. You do not have to complete the entire report in one session. If you **SAVE** your form and close Cognito, the advisor will receive an email containing a link to your draft form. Click the SUBMIT button when you have completed and checked all questions! Late entries will not be accepted.**
2. More than one officer can be nominated from a club, but **a nominator can submit only one nomination** for the Distinguished Officer Award.
3. Any K-Kids officer (president, vice president, secretary, treasurer, sergeant-at-arms, or other type of officer) can be nominated.
4. An officer can be nominated by a member, officer, advisor, district administrator, principal/host organization leader or community partner.
5. Officers may not nominate themselves.
6. An officer must fulfill the responsibilities of their position, specifically stated in the *K-Kids Advisor Guide*.
7. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

[PDF of Distinguished Officer Nomination Form](#) (download to see questions)

Nomination form: [Distinguished Officer Award](#)



Single Service Project Award

Did your club plan and conduct an amazing service project in your school or community? Did your club's contribution have a significant impact? Did members learn and change from the experience? Did they use their skills to plan and carry it out? If so, submit your project to be recognized with a Single Service Project Award.

Preparing to complete the entry form

1. Review the rules (below) with the club and the **K-Kids Single Service Project Award Criteria and Scoring Form** (on the next page).
2. Discuss the club's service projects completed this year. Choose one project to submit for this award as your club's most outstanding project. When choosing, consider projects that (a) had the greatest community impact (such as, it helped many people or raised a large amount of money); (b) had the greatest impact on members; (c) was new and raised awareness about an issue students didn't know about; or (d) engaged a large number of community members and students outside your club.
3. **Create a document describing the project with a paragraph that explains each of these six elements: (1) Identifying a service need; (2) Creating a service project plan; (3) Carrying out the project plan; (4) Engaging others; (5) Impact on the club; and (6) Impact on the community.** For what details to include, see the **K-Kids Single Service Project Award Criteria and Scoring Form** (on the next page).
4. Gather one or more images from the project. Collect or copy a signed [photo release consent form](#) for students and adults pictured in project images. Create one PDF containing all consent forms.
5. When you are ready, complete the online entry form, uploading your Single Service Project description, images and PDF of photo release forms into the form.

Rules

1. **DEADLINE: The entry must be submitted through the online [Single Service Project entry form](#) no later than April 1, 11:59 p.m. Eastern Time.** If you SAVE your form and close Cognito, the advisor will receive an email containing a link to your draft form. **You must click the SUBMIT button when you have completed your entry.** Late entries will not be accepted.
2. **To earn a Single Service Project Award, your entry must earn 80 points or higher of 100 possible points.**
3. A Single Service Project is a project that is planned, organized and carried out by the K-Kids club.
4. **Only one project conducted during the current year** can be submitted for consideration.
5. Collect or copy a signed [photo release consent form](#) for all students and adults pictured in the photos that will be submitted with the entry. Create one PDF that contains all signed forms.
6. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

K-Kids Single Service Project Award Criteria

Create a document that includes good explanations with details that cover the specific information requested under the six criteria found in the **K-Kids Single Service Project Award Criteria and Scoring Form** (on the next page). You will upload your document (and images) as you complete the online award entry form.

Entry form: [Single Service Project Award](#)



K-Kids Single Service Project Criteria and Report Scoring Form

Club Name:

District Name:

Advisors:

| Criteria | Possible Points | Points Earned* |
|---|-------------------|----------------|
| Identified a service need <ul style="list-style-type: none"> Described the need or cause the project addressed or served. Explained how the club learned about the need/cause. | 10 10 | |
| Created a service project plan <ul style="list-style-type: none"> Described how the project plan was developed. Explained how project tasks were assigned to officers, members and other volunteers. | 10 10 | |
| Carried out the project plan <ul style="list-style-type: none"> Explained what things the club needed for the project (such as supplies, volunteers, money, an event location) and how the club got the items. Described the main steps it took to carry out the project. | 10 5 | |
| Engaged others <ul style="list-style-type: none"> Explained how the club educated people about the cause or invited them to participate in or give to the project. Uploaded a poster, email, school announcement, personal invitation, social media post, or school assembly presentation that shows how your club engaged others. | 5 5 | |
| Impacted club learning <ul style="list-style-type: none"> Explained what officers and members learned about the community and/or the cause they served. Explained what officers and members learned about themselves by participating in the project. | 10 5 | |
| Impacted the community <ul style="list-style-type: none"> Explained what the project achieved (include who benefited and what was improved or contributed). Shared quantities or numbers that show how the club helped (like number of people served, amount of food or books donated, amount of money raised, and/or number people that attended your event). | 10 10 | |
| TOTAL SCORE | 100 points | |
| Award based on staff score for the entry. <input type="checkbox"/> YES Did the club earn the award (with a score of 80 points or higher?) <input type="checkbox"/> NO | | |

*An entry earning 80 points or higher will receive the Single Service Project Award.

Speech Contest

This is a contest for individuals.

Speech Topic

In your speech, share what you learned about your community through K-Kids.

How to prepare a speech for entry

1. Share the speech topic and rules with the club. Encourage members and officers who enjoy and excel at speaking or who have a goal of improving their public speaking to participate.
2. Interested students should read the Speech Scoring Form (on the next page) to understand how Kiwanis International will score their speech.
3. They should write a speech script, then review it to make sure it fully addresses the speech topic listed above.
4. Then speakers should record their speech several times. **Make sure they shoot the video horizontally (to be viewed on a large screen).** Choose the best recording. They can add a title slide and graphics during editing.
5. **If there is more than one member in the club who wants to submit a speech entry, the advisor can select one speech to enter or have members vote to select one speech for entry.**

Rules

1. **DEADLINE:** The speech entry must be submitted through the online [Speech Contest entry form](#) no later than the **April 1, 11:59 p.m. Eastern Time deadline**. If you SAVE your form and close Cognito, the advisor will receive an email containing a link to your draft form. **You must click the SUBMIT button when you have completed your entry.** Late entries will not be accepted.
2. The highest scoring speech will receive the K-Kids Speech Contest Award from Kiwanis International.
3. **A club can submit only one entry** for the Speech Contest.
4. The speech must be completely written and spoken by a K-Kids officer or member.
5. The speech must be about the topic listed above – “what you learned about your community.”
6. **The speech must be between two (2) and three (3) minutes long.**
7. **Use only the speaker's first name in the video (in graphics or spoken), in the script, and on the YouTube or Vimeo channel where it is posted. The student's last name can appear in this entry form.** The student's last name cannot be used publicly for their protection and privacy.
8. In this Speech Contest entry form, you must:
 - Provide a link to the video of your speech stored in your Google drive or posted to YouTube or Vimeo. Make sure you've allowed permission for Kiwanis International staff to view your video.
 - Upload a speech script.
 - Upload a signed [photo release consent form](#) for the speaker.
9. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

Entry form: [Speech Contest](#)




K-Kids Speech Contest Scoring Form

Club Name:

District Name:

Advisors:

| | | | |
|--|---|-------------------------|----------------------------|
| <input checked="" type="checkbox"/> | Speech Scoring Criteria | Max. # of points | # of points awarded |
| <input type="checkbox"/> | Covered the topic <ul style="list-style-type: none"> The speech was about the topic – what the speaker learned about their community. | 30 | |
| <input type="checkbox"/> <input type="checkbox"/> | Organized and clear <ul style="list-style-type: none"> Shared information, thoughts and feelings clearly. There was a good introduction, middle and conclusion. | 10 10 | |
| <input type="checkbox"/> <input type="checkbox"/> | Used personal examples and their voice <ul style="list-style-type: none"> Shared examples about what they learned. Made this topic personal and used their own words. | 15 15 | |
| <input type="checkbox"/> <input type="checkbox"/> | Delivered effectively <ul style="list-style-type: none"> Held viewer’s attention and could be clearly heard. Avoided distracting from the speech with movements (like, fidgeting) or filler words (like, “umm”). | 10 10 | |
| <input type="checkbox"/> | Total points out of 100  | | |

Poster Contest

This is a contest for individuals or a group.

Poster Topic

Share a poster from a service project your club completed this year that promotes a cause or community need and explains how people can help.

How to choose a poster for entry

1. Gather members and review the poster topic, rules and Poster Scoring Form (on the next page).
2. Review all digital and non-digital posters that your club created this year for service projects.
3. Choose the best service project poster that will score well. That means the poster (a) promotes a cause or need; (b) explains how, when and/or where they can help; and (c) uses good design.
4. *If the poster does not have your club name on it, you may add it before submitting it for the contest.*
5. Gather a signed [photo release consent form](#) for all students and adults pictured in poster images.

Rules

1. **DEADLINE: The poster entry must be submitted through the online [Poster Contest entry form](#) no later than the April 1, 11:59 p.m. Eastern Time deadline.** If you SAVE your form and close Cognito, the advisor will receive an email containing a link to your draft form. **You must click the SUBMIT button when you have completed your entry.** Late entries will not be accepted.
2. The highest scoring poster will receive the K-Kids Poster Contest Award from Kiwanis International.
3. A club can submit only one entry for the poster contest.
4. The poster must be created (designed and illustrated) completely by one or more members; advisors can only provide creative and content guidance.
5. The poster must be about the topic listed above.
6. The poster must have been used for a club service project this year, not created for the contest.
7. Posters can be either non-digital (created by hand using art supplies) or digital (using software like Canva.com or Adobe Illustrator).
8. You must upload one of the following through the online Poster Contest entry form:
 - o An image of the non-digital poster saved as a jpg, jpeg, png, or pdf file.
 - o The digital poster saved as a jpg, jpeg, png, or pdf file.
9. Upload one PDF to the online form that contains a [photo release consent form](#) for each student and adult shown in poster images.
10. **Use only the first name of the poster creator(s) on the poster.** This is for the privacy and safety of students. You can include first and last name(s) on the Poster Contest entry form.
11. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

Entry form: [Poster Contest](#)




K-Kids Poster Contest Scoring Form

Name(s) of Poster Creator(s):

Club Name:

District Name:

Advisors:

| | | | |
|-------------------------------------|--|-------------------------|----------------------------|
| <input checked="" type="checkbox"/> | Poster Scoring Criteria | Max. # of points | # of points awarded |
| <input type="checkbox"/> | Promoted a cause or need <ul style="list-style-type: none"> The project's cause or need is clearly understood in the poster. | 20 | |
| <input type="checkbox"/> | Encouraged action <ul style="list-style-type: none"> Poster provides information about how, where and/or when people can help this cause on their own or through your project. | 30 | |
| <input type="checkbox"/> | Used good design <ul style="list-style-type: none"> Draws a person's attention with photos, drawings, painting, collage, graphics or other art forms. | 20 | |
| <input type="checkbox"/> | <ul style="list-style-type: none"> It is well organized so that it feels like all images and words fit together. | 20 | |
| <input type="checkbox"/> | Named the K-Kids club <ul style="list-style-type: none"> Showed the K-Kids club's name on the front of the poster. | 10 | |
| | Total points out of 100  | | |

Scrapbook Contest

This is a contest for a club award.

Scrapbook Topic

Create a scrapbook that shares a variety of club life and service activities from the current year.

Create a scrapbook for entry

1. Gather club members and review the topic (above), rules (below) and the Scrapbook Scoring Form (on the next page).
2. If the club wants to submit a scrapbook this year, decide:
 - o Whether they want to create and enter a digital or non-digital scrapbook. **A digital scrapbook is created using online software like canva.com. A non-digital scrapbook is created using a traditional binder, paper art, photos, and printed articles.**
 - o Who will create the scrapbook – a scrapbook committee or members that volunteer for planning and creating the scrapbook? Consider choosing a club photographer (to take pictures) and club reporter (to write descriptions of club activities and service projects).
3. Create a physical or digital folder where everything needed to create the scrapbook can be saved in one location. These digital or printed items would include images, social media posts, school newspaper articles, flyers, and other things about the club's activities.
4. Finally, plan, design and create the scrapbook.
5. After you have a completed scrapbook, get it ready to attach to the online entry form:
 - o Non-digital scrapbooks must be scanned (preferably), photographed or filmed (as pages are turned). If you have separate PDFs or images, combine them into one file. Save the file or video of the scrapbook in your Google drive or post to YouTube or Vimeo.
 - o Digital scrapbooks can be saved in your Google drive or posted to YouTube or Vimeo.
6. Gather or copy a signed [photo release consent form](#) for all students and adults shown in the scrapbook. Create one PDF containing all consent forms.

Rules

1. **DEADLINE: The scrapbook must be submitted through the online [Scrapbook Contest entry form](#) no later than April 1, 11:59 p.m. Eastern Time.** If you SAVE your form and close Cognito, the advisor will receive an email containing a link to your draft form. **You must click the SUBMIT button when you have completed your entry.** Late entries will not be accepted.
2. The highest scoring scrapbook will receive the K-Kids Scrapbook Contest Award from Kiwanis International.
3. A club can submit only one entry for the scrapbook contest.
4. The scrapbook must be completely created by K-Kids officers and members; advisors can only provide creative and content guidance.
5. The scrapbook can be either digital or non-digital.
6. It must contain two sections: club life and service and include Information, images, articles, etc. that covers the content listed in the **Scrapbook Scoring Form** (found on the next page).
7. The scrapbook must feature activities from only the current year.
8. **Use only the first names of officers or members if names are included in the scrapbook.** This is for the privacy and safety of students.
9. In the online Scrapbook Contest entry form, you must:
 - o Provide a link to the video or images of your scrapbook stored in your Google drive or posted to YouTube or Vimeo. Make sure you've allowed permission for Kiwanis International staff to view it.

- Upload one PDF that contains a signed [photo release consent form](#) for each student and adult shown in the scrapbook.
- 9. If music is used, it must be royalty free music. Visit <https://www.free-stock-music.com> to find a selection of music that is royalty free and free to use if the artist is identified in the scrapbook video. If royalty free music is not used the scrapbook will be disqualified.
- 10. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

Entry form: [Scrapbook Contest](#)




K-Kids Scrapbook Contest Scoring Form

Club Name:

District Name:

Advisors:

| <input checked="" type="checkbox"/> | Scrapbook Scoring Criteria | Max. # of points | # of points awarded |
|-------------------------------------|--|------------------|---------------------|
| <input type="checkbox"/> | Organized in two sections that are clearly labeled | 20 | |
| <input type="checkbox"/> | <ul style="list-style-type: none"> CLUB LIFE SERVICE | | |
| <input type="checkbox"/> | Included important content | 15 | |
| <input type="checkbox"/> | <ul style="list-style-type: none"> Shows what life in the club is like, including club meetings, members working together, guest speakers, celebrations, etc. Shows a variety of the club's service planning and projects (hands-on service, fundraising, donating, and advocacy) for different causes. | 15 | |
| <input type="checkbox"/> | Included photos and examples | 15 | |
| <input type="checkbox"/> | <ul style="list-style-type: none"> Includes photos of officers, members, advisors, service partners, guest speakers and others. Includes several documents that show club activities (such as event flyers, brochures or letters from service partners, articles and social media posts about the club). | 10 | |
| <input type="checkbox"/> | Used good design | 15 | |
| <input type="checkbox"/> | <ul style="list-style-type: none"> The scrapbook pages and cover keep a person's attention with good visual design (photos, drawing, graphics) and informative words. | | |
| <input type="checkbox"/> | Named the K-Kids club | 10 | |
| <input type="checkbox"/> | <ul style="list-style-type: none"> The scrapbook included the K-Kids club's name and location. | | |
| | Total points out of 100  | | |

Video Contest

This is a contest for a club award.

Video Topic

Create a video that tells the story of your club's favorite service project completed this year. Make sure to include:

1. The name of your club.
2. The location of your school/organization.
3. The name of the service project.
4. A basic description of the project with:
 - how your club identified the need/cause,
 - goals your club had for the project,
 - who the project served, and
 - what your club accomplished or the impact the project had.

How to create a video for entry

1. Gather members or a committee who will create the video. Choose a club videographer to record videos and photography to take and organize pictures.
2. Together, review the video topic (above), rules (below) and Video Scoring Form (on the next page).
3. Review all service projects your club has completed or is in the process of completing this year. Decide on the favorite project that will be featured in the video.
4. Create a digital folder or site where members can save items for the video in one location.
5. Write a script for the video and include all the information listed under the Video Topic.
6. Record the live video and **shoot the video horizontally (to be viewed on a large screen).**
7. Gather any images that you want to add to the video during editing.
8. Create the finished video, adding a title page and any images and graphics.
9. Collect a signed [photo release consent form](#) for each student and adult shown in the video.

Rules

1. **DEADLINE: The video entry must be submitted through the online [Video Contest entry form](#) no later than April 1, 11:59 p.m. Eastern Time.** If you SAVE your form and close Cognito, the advisor will receive an email containing a link to your draft form. **You must click the SUBMIT button when you have completed your entry.** Late entries will not be accepted.
2. The highest scoring video will receive the K-Kids Video Contest Award from Kiwanis International.
3. A club can submit only one entry for the video contest.
4. The video must be created by the club's members and/or officers; advisors can only provide creative and contest guidance.
5. The video must cover the topic listed above.
6. **The video must be between one (1) and three (3) minutes in length.**
7. **Use only first names of students in onscreen graphics and/or if names are said verbally in the video.** Students' last names cannot be used for their protection and privacy.
8. If music is used in the video, it must be royalty free music. Visit <https://www.free-stock-music.com> to find a selection of music that is royalty free and free to use if the artist is identified in the video. If royalty free music is not used the video will be disqualified.
9. In the Video Contest entry form, you must:
 - Provide a link to your contest video stored in your Google drive or posted to YouTube or Vimeo. Make sure you've allowed permission for Kiwanis International staff to view your video.
 - Upload a video script.

- Upload one PDF or digital file with a signed [photo release consent form](#) for each student and adult featured in the video.

10. The K-Kids club must be in good standing to participate. This means, it must have paid the annual renewal fee for the current year (or charter fee for new clubs).

Entry form: [Video Contest](#)




K-Kids Video Contest Scoring Form

Club Name:

District Name:

Advisors:

| <input checked="" type="checkbox"/> | Video Scoring Criteria | Max. # of points | # of points awarded |
|--|---|----------------------|---------------------|
| <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | Told an effective service story. <ul style="list-style-type: none"> • Described how the need or cause was identified. • Explained goals your club had for the project. • Explained who the project served. • Clearly shared what your club accomplished or the impact the project had. | 10 10 10 10 | |
| <input type="checkbox"/> <input type="checkbox"/> | Organized. <ul style="list-style-type: none"> • The parts of the video connected to each other and made sense. • The script was clear and helped create an organized video. | 15 15 | |
| <input type="checkbox"/> <input type="checkbox"/> | Made a quality video. <ul style="list-style-type: none"> • The picture quality is good. • The sound quality is good. | 10 10 | |
| <input type="checkbox"/> | Named the K-Kids club <ul style="list-style-type: none"> • The video included the K-Kids club's name and location. | 10 | |
| | Total points out of 100  | | |