

Planning to grow your club

From K-Kids <kkids@marketing.kiwanis.org>

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To Kiwanis Kids <kkids@kiwanis.org>

You don't often get email from kkids@marketing.kiwanis.org. [Learn why this is important](#)



LEADERSHIP CORNER

Watch the K-Kids and Builders Club District Administrator Roundtable.

The recording of March's [District Administrator Chat: Open Roundtable](#) is available. Participants came ready to share and listen. They asked questions and shared input with other K-Kids and Builders Club administrators. Check it out!

Remind club advisors about end-of-year surveys.

Feedback about club experiences is important to help Kiwanis International improve resources and support. Members and advisors can complete a survey in about 10 minutes. Participating clubs and advisors could receive a US\$25 Amazon gift card. Surveys close

RECRUIT NEXT YEAR'S MEMBERS NOW

Start the 2025-26 school year strong by generating interest and enthusiasm in K-Kids *this* year. Try one or more of these ideas:

- Have members make and personally deliver invitations to students who have expressed interest.
- Invite eligible students to a meeting to learn more about K-Kids and make them feel like future members.
- Share information during school announcements.
- Host an informational club meeting.
- Invite all students to participate in your club's last service project for this school year.
- Set up a display in the lunchroom.
- Decorate bulletin boards.
- Display K-Kids member recruitment posters (see link below) or make your own.
- Request time in a school assembly that's scheduled for the end of this school year, or at the beginning of the next.

Don't forget: [Recruiting and marketing resources](#) are available to help you and your students.



SPREAD THE MESSAGE WITH FAMILIES

If your club is in a school, let parents and families know about K-Kids at the end of the year:

- Connect with your school's parent association. Share information with parent leaders who can pass it along to association members.
- Use the school's social media accounts to tell parents about the benefits of K-Kids and how to join. Share a link to [kkids.org](https://www.kkids.org).
- Email parents or send a packet home. Provide advisor contact information, meeting details, information about service and leadership opportunities, and a [Permission to Participate form](#) to make signing up easy.



SET UP A SMOOTH TRANSITION

Set your K-Kids club up for success by electing and training next year's officers now! Learn more about how to pass the torch and ensure a smooth transition.

[READ MORE](#)



APPLY FOR THE NEW FACULTY ADVISOR COUNCIL

Apply to join the new 2025-2026 K-Kids Faculty Advisor Council by May 15. The council will provide feedback

about K-Kids resources and will meet four times between September 2025 and April 2026. [Download the council overview](#) to learn more. Complete the [online council application form](#) by May 15. Applicants will be notified about their application status by June 15.

GET STARTED



We're growing our family one club at a time! Here are the newly chartered K-Kids clubs and the Kiwanis districts where they're located.

- Hearst Elementary School, San Diego, California, U.S., California-Nevada-Hawaii District.
- Ecole Maîtrise de Massabielle, Les Abymes, Guadeloupe, Eastern Canada and the Caribbean District.
- Ecole Léopold Héder Cayenne, Cité Eau Lisette, Cayenne, Eastern Canada and the Caribbean District.
- Plantation Park Elementary, Plantation, Florida, U.S., Florida District.
- Barringer Elementary, Ilion, New York, New York District.
- Gouverneur Elementary, Gouverneur, New York, U.S., New York District.

UPCOMING EVENTS

 **MAY**

15: Deadline for [advisor](#) and [member](#) end of year surveys.

15: Deadline for [K-Kids Faculty Advisor Council applications](#).

Connect with us!

#KKids



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