

SERVICE LEADERSHIP PROGRAMS



EMPOWERING PEOPLE OF ALL AGES
AND ABILITIES **TO BUILD A BETTER WORLD**





Building tomorrow's leaders

Since 1915, Kiwanis International has empowered members around the world to become competent, capable, compassionate leaders through service to others. Each year our programs impact and inspire more than a million children, teens, young adults and adults with disabilities.

University presidents, corporate executives, astronauts, athletes, coaches, nonprofit leaders, United States senators, governors and even a president credit Kiwanis' Service Leadership Programs as their earliest, most influential leadership experience.

Leadership is not about the next election,
it's about the next generation.

— **Simon Sinek**



Programs that stand apart

Kiwanis' Service Leadership Programs are unique. While other groups offer a service or leadership program for one specific age group, Kiwanis offers programs for all ages. Members learn leadership skills, participate in service projects and develop healthy personal relationships. Our programs use social and emotional learning techniques that are proven to help children and adults deal with adversity, focus, work well with others and become effective communicators and problem-solvers.



Kiwanis-sponsored, member-led

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time. Each year the Kiwanis family dedicates more than 18.5 million hours to service and raises more than US\$100 million for local and global causes. Through local and global service projects, we strive to create a lifelong commitment of caring in people of all ages and abilities.

Our Service Leadership Programs are sponsored by local Kiwanis clubs or approved community organizations, which gives members access to service-minded adults in their communities. Numerous mentoring studies have demonstrated the positive effects of having caring adults—beyond parents—as role models.

Our programs are member-led. Adult advisors mentor and guide. Members select their leaders, plan their agendas, choose their service projects, decide when their clubs will meet and make most of the major decisions for their clubs.

Never doubt the power of a small group of people to change the world. Indeed, it's the only thing that ever has.

— Margaret Mead

SKILLS THAT LAST A LIFETIME

Kiwanis Service Leadership Programs are designed to equip people with skills they can use throughout their lives.

- Goal-setting
- Confidence
- Inclusiveness
- Perseverance
- Happiness and fulfillment
- Mentoring
- Global perspective
- Integrity
- Academic achievement
- Empathy
- Compassion
- Gratitude
- Community-building
- Accountability
- Problem-solving

Each of us has a spark of life inside us, and our highest endeavor ought to be to set off that spark in one another.

— Kenny Ausubel

Kiwanis service clubs for all ages and abilities

K-Kids

Where young leaders learn to help others

In ways large and small, K-Kids change the world around them and, in the process, transform themselves. Students lead the club, plan activities, participate in community service projects, celebrate their successes and develop empathy, self-confidence and compassion along the way. Through service to others they begin to understand the impact they can have on their school, their community and their world.

Primary/elementary school kkids.org

Builders Club

Building self-esteem at a pivotal age

Builders Club members are discovering who they want to become. Builders Club focuses all their raw potential into service for others—empowering them to be themselves, work together, make plans, set goals and take action. As they participate in club activities and events, students develop important social and emotional skills that help them make smarter decisions and avoid risky behavior.

Middle/junior high school buildersclub.org



Key Club International

Learning to lead with compassion

The dedication and enthusiasm of these students has been felt in communities across the globe since the program began in 1925. This student-led organization encourages leadership development through service to others. Students build confidence and character, learn to be effective, strive for academic achievement, create more inclusive environments in their schools and develop empathy for those less fortunate.

Secondary/high school keyclub.org

Circle K International

The next generation of community leaders

Members of Circle K International (CKI) develop as leaders, make life-long friends and improve their world through service. The decision-making, problem-solving and team-building skills they learn while serving others are directly transferable to the jobs they will seek upon graduation. Dedication to community service is a hallmark of CKI. In fact, the CKI annual convention is centered around a large-scale service project that makes a positive impact on the host city.

College/university students circlek.org

Aktion Club

Where development has no disability

Aktion Club is the one and only service club for adults with disabilities. Clubs are formed at or with various organizations that support individuals with disabilities, as well as other community programs. These caring adults develop confidence and character as they take on leadership roles in their clubs and direct service projects. Members gain a sense of purpose and personal satisfaction as they serve their communities, help others and discover their own talents.

Adults with disabilities aktionclub.org



YOUTH MENTORING AND RECOGNITION PROGRAMS

Terrific Kids

A character-building program

Terrific Kids is a program that recognizes students for modifying their behavior. The program encourages kids to become the best version of themselves. Participants determine what being terrific means to them then develop their own goals and use peer mentoring to hold themselves accountable for the actions they take each week. When a participant achieves their goal they are honored for being a Terrific Kid.

Ages 6-12 terrifickids.org

K-Kids Read & Lead

Introducing the power of reading to kids

K-Kids Read & Lead kits empower kids to make positive changes in their schools and communities. There are small and large kits available on topics such as bully prevention, the environment, hunger, literacy and how ordinary people change the world. Students read and discuss books as a group and discover how they can make a difference. Kits include multiple copies of books along with reflection questions, ideas for follow up activities and service projects. This program is a partnership between Kiwanis and Penguin Random House.

Ages 6-12 k-kids.org/readandlead

Bring Up Grades (BUG)

Empowering kids in their academic success

Bring Up Grades, or BUG, recognizes elementary students who raise their grades or maintain good grades from one grading period to the next. Students are motivated to excel because they set their own goals and participate in peer mentoring which involves their classmates in their success. When they reach their goals, the entire class celebrates.

Ages 6-12 bringupgrades.org

LEADERSHIP DISCOVERY WEEKEND

Key Leader

A life-changing leadership weekend

Key Leader is an inspirational weekend leadership experience for emerging high school leaders. This life-changing weekend offers students a taste of what servant leadership is all about. Through team-building activities, group discussions and personal reflection, students gain self-confidence, make new friends and learn the joy and power of community involvement.

Age 14-18 key-leader.org



GET INVOLVED WITH KIWANIS

We create opportunities for people of all ages and abilities to serve children everywhere. The world needs the help and hope our clubs provide. And Kiwanis needs your help to expand our impact and provide our members, communities and children everywhere with better and brighter futures.

START AND SPONSOR A PROGRAM

Empower service-minded individuals to change the world by starting one of these programs in a school or community organization. It's a simple and lasting way to help elementary to college students, and adults with disabilities, reach their full potential. Learn more at kiwanis.org/charter.

BECOME A CORPORATE SPONSOR

If you're a part of an organization or company that may be interested in partnering with Kiwanis International, let us know! A corporate partnership creates a way for both organizations to expand their impact. For more information, email partners@kiwanis.org or call +1-317-217-6161.

JOIN A CLUB

Do you want to enrich your life with something meaningful, fulfilling and rewarding? Would you like to make a positive and lasting impact while networking with others with similar interests? Your search has led you to the right place! Learn more about joining a Kiwanis club at kiwanis.org.

EXTEND YOUR IMPACT

Your generous financial support helps the Kiwanis International Foundation provide grants to the Kiwanis family for projects that improve communities and the lives of those in need around the world. For more information on how you can make a lasting difference today visit kiwanis.org/foundation.



Kiwanis®

Service Leadership Programs

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