

SERVICE LEADERSHIP PROGRAMS



EMPOWERING PEOPLE OF ALL AGES
AND ABILITIES **TO BUILD A BETTER WORLD**





Building leaders

Since 1915, Kiwanis International has empowered members around the world to become competent, capable, compassionate leaders through service to others. Each year our programs impact and inspire more than a million children, teens, young adults and adults with disabilities.

University presidents, corporate executives, astronauts, athletes, coaches, nonprofit leaders, United States senators, governors and even a U. S. president credit Kiwanis' Service Leadership Programs as their earliest, most influential leadership experience.

Leadership is not about the next election,
it's about the next generation.

— Simon Sinek



Programs that stand apart

Kiwanis' Service Leadership Programs are unique. While other groups offer a service or leadership program for one specific age group, Kiwanis offers programs for all ages. Members learn leadership skills, participate in service projects and develop healthy personal relationships. Our programs use social and emotional learning techniques that are proven to help children and adults deal with adversity, focus, work well with others and become effective communicators and problem-solvers.

Kiwanis-sponsored, member-led

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time. Each year the Kiwanis family dedicates more than 18.5 million hours to service and raises more than US\$100 million for local and global causes. Through local and global service projects, we strive to create a lifelong commitment of caring in people of all ages and abilities.

Our Service Leadership Programs are sponsored by local Kiwanis clubs or approved community organizations, giving members access to service-minded adults in their communities. Numerous mentoring studies have demonstrated the positive effects of having caring adults — beyond parents — as role models.

Our programs are member-led. Adult advisors mentor and guide. Members select their leaders, plan their agendas, choose their service projects, decide when their clubs will meet and make most of the major decisions for their clubs.

Never doubt the power of a small group of people to change the world. Indeed, it's the only thing that ever has.

— Margaret Mead



SKILLS THAT LAST A LIFETIME

Service Leadership Programs are designed to equip people with skills and learning they can use throughout their lives.

- Goal-setting
- Confidence
- Inclusiveness
- Perseverance
- Happiness and fulfillment
- Mentoring
- Global perspective
- Integrity
- Academic achievement
- Empathy
- Compassion
- Gratitude
- Community-building
- Accountability
- Problem-solving

Each of us has a spark of life inside us, and our highest endeavor ought to be to set off that spark in one another.

— Kenny Ausubel

Kiwanis service clubs for all ages and abilities

K-Kids

Where young leaders learn to help others

In ways large and small, K-Kids change the world around them and, in the process, transform themselves. Students lead the club, plan activities, participate in community service projects, celebrate their successes and develop empathy, self-confidence and compassion along the way. Through service to others they begin to understand the impact they can have on their school, their community and their world.

Typically ages 6-11

kkids.org

Builders Club

Building self-awareness at a pivotal age

Builders Club members are discovering who they want to become. Builders Club focuses all their raw potential into service for others — empowering them to be themselves, work together, make plans, set goals and take action. As they participate in club activities and events, students develop important social and emotional skills that help them make smarter decisions and avoid risky behavior.

Typically ages 11-14

buildersclub.org



Key Club International

Learning to lead with compassion

The dedication and enthusiasm of these students have been felt in communities across the globe since the program began in 1925. This student-led organization encourages leadership development through service to and compassion for others. Students build confidence and character, while creating an inclusive environment in their school.

Typically ages 14-18

Secondary/high school or equivalent

keyclub.org

Circle K International

Preparing the next generation of leaders

Members of Circle K International (CKI) develop as leaders, make lifelong friends and improve our world through service. The decision-making, problem-solving and team-building skills they learn while serving others are directly transferable to the jobs they will seek upon graduation. Dedication to community service — through fellowship, service and leadership — is the hallmark of CKI. In fact, its members contribute more hours of service per member than any other branch of the Kiwanis family.

Typically ages 18 and over

College/university or equivalent

circlek.org

Aktion Club

Developing competent, capable, caring leaders

Aktion Club is the one and only service club for adults with disabilities. Clubs are formed at or with various organizations that support individuals with disabilities, as well as other community programs. These caring adults develop confidence and character as they take on leadership roles in their clubs and direct service projects. Members gain a sense of purpose and personal satisfaction as they serve their communities, help others and discover their talents.

Adults with disabilities

aktionclub.org



YOUTH MENTORING AND RECOGNITION PROGRAMS

Terrific Kids

A character-building program

Terrific Kids is a program that recognizes students for modifying their behavior. The program encourages kids to become the best version of themselves. Participants determine what being terrific means to them, then develop their own goals and use peer mentoring to hold themselves accountable for the actions they take each week. When a participant achieves their goal, they are honored for being a Terrific Kid.

Ages 6-12

terrifickids.org

Bring Up Grades (BUG)

Empowering kids in their academic success

Bring Up Grades, or BUG, recognizes elementary students who raise their grades or maintain good grades from one grading period to the next. Students are motivated to excel because they set their own goals and participate in peer mentoring, which involves their classmates in their success. When they reach their goals, the entire class celebrates.

Ages 6-12

bringupgrades.org

LEADERSHIP TRAINING OPPORTUNITIES

Key Leader

A life-changing leadership weekend

Key Leader is an inspirational weekend leadership experience for emerging high school leaders. This life-changing weekend offers students a taste of what servant leadership is all about. Through team-building activities, group discussions and personal reflection, students gain self-confidence, make new friends and learn the joy and power of community involvement. Virtual Key Leader will introduce you to the concepts behind Key Leader and give you an opportunity to embrace your leadership abilities, all at your own pace.

Age 14-18

key-leader.org

Global Leadership Certificate

Learn today. Lead forever.

Key Club and Circle K International members have an exciting opportunity to grow as leaders and prepare themselves for college or careers. The Global Leadership Certificate includes nearly 40 online courses that will give CKI and Key Club members the skills they need now and in the future. Topics include strategic vs. tactical leadership, leading with empathy, self-awareness, inclusion, civic engagement and being a change agent.

Ages 14-College

keyclub.org/glc or circlek.org/glc



Sponsoring a service leadership program

Our Service Leadership Programs introduce people of all ages and abilities to community service and give them a higher purpose. We know these programs have the power to change members' lives and the lives of those who sponsor them as well. Here's what to know about the benefits and responsibilities of sponsorship.

Benefits

Renewed commitment These programs change lives for the better. When you see the difference the club you've sponsored is making in your community, it will reaffirm your own passion for service.

Mentorship When you sponsor a club and encourage students to attend leadership weekends, you have the satisfaction of knowing you are changing lives for the better and helping to build the next generation of community leaders.

Greater impact There are only so many projects one club can do. By building and supporting new clubs, you amplify and expand the good you can do in your community.

Inclusivity Kiwanis clubs and the clubs they sponsor help break down community barriers. Many generations and demographics unite to serve and learn from one another.

Hope for the future Ever been around purpose-driven kids? Spending even a few minutes around any of these service-minded young people and adults will give you hope for a better world. You will believe in them, and they will make you proud.

Responsibilities

Advice Appoint and train a Kiwanis advisor who will attend every meeting and event, mentor the club and serve as a liaison between the SLP and the Kiwanis club.

Fiscal duties Maintain an expense line item in the Kiwanis club's service account to support the SLP club's activities and ensure all dues and fees are paid on time.

Liaison Meet with the school principal or organization manager to coordinate club oversight and discuss goals and expectations.

Skills development Ensure club officers receive proper training following elections and help all SLP club members access opportunities for training and growth beyond the club level.

Kiwanis family experiences Hold a planning session involving Kiwanis club leadership and SLP club officers. Host or participate in joint activities involving the membership of the Kiwanis and SLP club. Invite SLP club members to attend sponsoring Kiwanis club meetings.

Learn more about sponsoring at [kiwanis.org/charter](https://www.kiwanis.org/charter).



Kiwanis

Service Leadership Programs

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