



How to create a K-Kids tabletop display

Interested in recruiting new members and promoting your club? Create a K-Kids tabletop display to use at school and community events, like back-to-school nights, club fairs and athletic events. A tabletop display is made using a tri-fold presentation board or posterboard. This display can be the central part of an event table or placed on an easel, if space is limited.

Here are some suggestions to help members think creatively about what to share about the club and what activity they might host during their time displaying at the event. Review the following suggestions with members and, as a group, decide what you would like the display to include and how to create it.

Purchase or gather display supplies.

1. **Visit your local dollar, craft or office supply store to buy any supplies you don't have.**
2. **Supplies you'll need:**
 - A tri-fold display/presentation/project board (available in different sizes, colors and materials). If you'll be using a tabletop easel or floor easel, buy a large foamboard or posterboard or cut a large piece of corrugated cardboard.
 - Colored paper.
 - Thick poster markers or paint.
 - Scissors and glue.

Items to gather for your tabletop display.

1. **Select up to three service activities to highlight.** Make sure these are photos showing members in action. Select only photos for which you have signed photo release forms for people pictured. Write a short description of each.
2. **Collect quotes that share the club's impact.** Ask advisors and members what they like best about K-Kids. Ask school and community leaders how K-Kids has made an impact. Write or print quotes in large print on boldly colored paper.
3. **Decide on, and gather, theme-related decorations.** (Review theme suggestions below).
4. **You can include other items in the display, such as:**
 - The K-Kids pledge, values and objects written or printed in bold print (available on the K-Kids [About](#) page).
 - K-Kids logos (available to download and print on the [Recruitment and Marketing Resources](#) page).
 - Examples of event and/or club promotional posters created by members.

Consider fun ideas to draw attention to your display.

1. Identify a display theme to inspire creativity.

- **Heroes in action:** Create a comic book feel for the display. Have members dress like superheroes for the event.
- **Plant seeds of kindness:** Use a planting theme for the display. Use props on the table, such as plastic flowers in flowerpots and flower bed digging tools. Make seed packets from folded paper and add positive messages inside about planting seeds of kindness that will grow.
- **Build a better tomorrow:** Think of brick-and-mortar buildings. Construction tools and building signs. Club members can wear hard hats and tool belts.

2. Host an easy, portable service activity at your display table to increase engagement, such as:

- Create greeting cards for nursing home residents.
- Decorate bookmarks with positive messages as give-a-ways in Little Free Libraries.
- Make chew toys from recycled t-shirts for dogs at the local animal shelter.
- Create posters with positive messages to be displayed in the community.

How to assemble the display.

1. Gather all images, descriptions, quotes, flyers, and other items you would like to include on the display board.
2. Arrange all the pieces on the board (without using glue or tape) to see where each piece will go and what fits on the board. Make sure that how you arrange things makes sense. Leave room for any titles or words you place to write directly on the board.
3. One at a time, glue any images, descriptions, quotes or other items you want to boldly colored pieces of paper and then replace them on the board to see if there is still room and make any adjustments, as needed.
4. Take a picture of the final arrangement before removing everything from the board.
5. Then, using the picture, attach each item, one at a time, with glue or tape until you've recreated the board in the picture.

Other things to include if you have a whole table for the event.

1. [Member recruitment flyers](#) that list your advisor's name and when and where your club meets.
2. A flyer about an upcoming service project, inviting community members to help.
3. Your [K-Kids scrapbook](#) (if your club created one for award submission).
4. A copy of the K-Kids Member Guide.
5. Candy or another giveaway.

Remember to share photos of your display with Kiwanis International through the [K-Kids Share Your Story form](#). Kiwanis will highlight your club's creativity in a future newsletter.