

K-Kids

Dear (Name),

Thank you for considering the benefits of Kiwanis Service Leadership Programs for students, schools and communities. For years, (SCHOOL NAME) hosted a K-Kids club — and gave students an opportunity to be community leaders through service.

However, the challenges of the last two school years — particularly due to the pandemic — have caused students there to miss out on the benefits of K-Kids. Now we are ready to reopen a K-Kids club at your school, giving them a chance to be a part of a global network for good, with opportunities to make a positive impact and access to grant funding for local service projects. It's a one-of-a-kind leadership, learning and volunteering experience for students.

K-Kids is an international service organization that offers learning and leadership opportunities at the local level. Its connection to Kiwanis International and other Kiwanis youth programs also allows members to collaborate with an inter-generational audience to achieve their goals. Each K-Kids club is sponsored by a local Kiwanis club and has access to educational programs and resources provided through Kiwanis International.

Kiwanis members are dedicated to serving the children of the world. Each K-Kids club is assigned a Kiwanis member as an advisor to support and collaborate with their faculty advisor. All Kiwanians receive background checks and regular youth protection training.

We are also happy to announce that K-Kids faculty advisors can access benefits as members of the Kiwanis family. This means discounts on thousands of products from national brands, on group travel and at major retailers such as OfficeDepot/OfficeMax.

Studies show that service and volunteerism boost happiness. And they're a key ingredient in building character. Student leadership helps young people develop social-emotional skills, which are essential for success in adult life. With service in local and school communities, K-Kids can do wonders to help elementary students engage with the world around them. We're committed to supporting and fostering a K-Kids club at (SCHOOL NAME) to ensure its long-term success.

Yours in Service,

(Include name of club president along with names and titles—if applicable—of all who may attend a meeting with the school administrator or of all who are members of the Kiwanis Club. Remember: There is strength in numbers!)