KIWANIS SERVICE LEADERSHIP PROGRAMS

K-KIDS

K-Kids Club promotional materials generally follow the same standards as Kiwanis International, with a few exceptions: logo, colors, and accent graphics.

To learn more about sponsoring a K-Kids Club go to www.kkids.org









Pantone 375 & Pantone 295 Grayscale

Black & White

White

Logo Colors



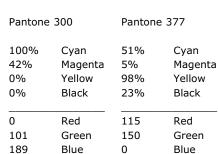




Accent Colors



Pantone 3/5		Pantone 295	
47%	Cyan	100%	Cyan
0%	Magenta	68%	Magenta
94%	Yellow	8%	Yellow
0%	Black	52%	Black
146	Red	0	Red
212	Green	47	Green
0	Blue	95	Blue





The K-Kids logo should be used on the cover with the bar, and Kiwanis International logo and contact information used on the back.

BUG, TERRIFIC KIDS, AND YCPO

BUG, Terrific Kids, and YCPO all follow the Kiwanis International graphic standards.



Pantone 377 & Pantone 295



Black and White



Grayscale



White

Logo Colors



Pantone 377

51% Cyan 5% Magenta 98% Yellow 23% Black

115 Red 150 Green 0 Blue



Pantone 295

100% Cyan 68% Magenta 8% Yellow 52% Black

0 Red 47 Green 95 Blue



Pantone 137 & Pantone 295



Black and White



Grayscale



White

Logo Colors



Pantone 137

0% Cyan 38% Magenta 95% Yellow 0% Black

255 Red 161 Green 0 Blue



Pantone 295

100% Cyan 68% Magenta 8% Yellow 52% Black

0 Red 47 Green 95 Blue



Pantone 180 & Pantone 295 Young Children
Priority One

Black and White



Grayscale



White

Logo Colors



Pantone 180

189 Red 54 Green 50 Blue



Pantone 295

100%	Cyan
68%	Magenta
8%	Yellow
52%	Black
0	Red

0 Red 47 Green 95 Blue