

How to Create a K-Kids Tabletop Display

One of the most successful ways to promote the K-Kids program at special events, open houses, or at Kiwanis mid year or district conventions is to set up an exhibit booth. Developing a visually appealing exhibit that will spark interest and attract attention is the goal.

Creating a standing, tabletop display can be an easy and fun process. Your local craft or school supplies store sells three-paneled foam board and corrugated cardboard. Both are affordable and work well for tabletop displays.

Individuals who enjoy working with tools can use plywood, corkboard, or picture frames to make interesting and sturdy tabletop displays. These materials are heavier and more difficult to transport than foam board or cardboard, but they tend to last longer and can be used year after year.

The next step is to develop a display theme. Themes might include: “Kids Make A Difference”; “Practicing Leadership Skills”; “Serving the Children of the World”, or “We Build.” Many themes can be easily adapted and applied to the K-Kids program.

Now build on the theme. If using the theme Kids Make A Difference, consider posting photographs of service projects conducted by various K-Kids clubs in the area. Display the K-Kids Service Bulletin #1 – Service and Fund-raising Projects to illustrate examples of projects K-Kids might want to conduct. Set several K-Kids club scrapbooks on the exhibit table for viewing.

Ask for assistance from individuals involved with the K-Kids program. Perhaps local K-Kids club members would be interested in assisting for a few hours at the exhibit booth. K-Kids members could offer firsthand accounts of how the program has positively affected their lives. If club members are not able to assist at the exhibit booth, consider displaying K-Kids artwork depicting club service projects. Another option is to post quotes from K-Kids members. Consider using comments, which focus on the positive experiences gained from K-Kids involvement.

When developing ideas for your tabletop display, remember that Kiwanis International staff members are available to provide assistance. Resource materials such as K-Kids posters, brochures, and service bulletins are available from Kiwanis International and serve as strong promotional tools. When ordering supplies allow six weeks for delivery.

Here are ideas of other items you might want to consider using for your tabletop display:

- Photographs of service projects conducted by K-Kids club members
- K-Kids pledge and objectives in large print
- K-Kids logo – (enlarged)
- K-Kids pins
- K-Kids club scrapbooks
- K-Kids quotes in large print – (What K-Kids means to me!)
- K-Kids service bulletins
- K-Kids drawings and paintings – (Thank you messages to Kiwanis.)

Including unusual items at the exhibit booth entices individuals to stop by and take a closer look. Some of the following creative ideas worked well for one district administrator.

- Cards with inspirational sayings – (available to copy from the K-Kids Web site)
- K-Kids club building kits with the following wording: “Serving the children of the world with your help!”
- Free gifts, giveaway items – (magnets, pens, pencils, key chains, etc.)
- K-Kids scrapbooks – (display as many as possible)

For more tabletop display ideas, visit the K-Kids Web site at www.kkids.org, and view photos of different exhibit booth displays.