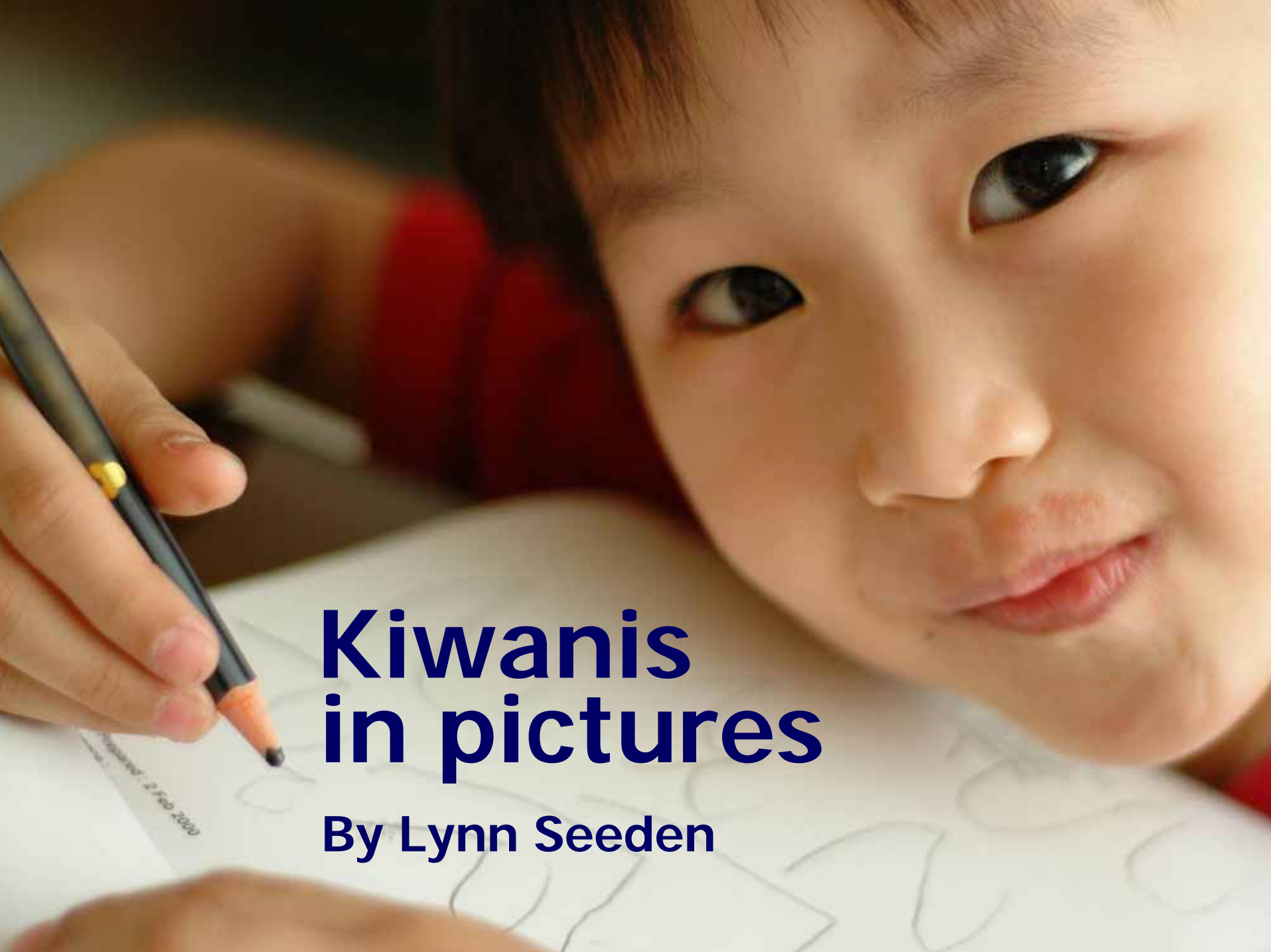




**Take
better photos**



Kiwanis in pictures

By Lynn Seeden

What is a good photo?

It tells the story by itself.

**If you have to over-explain
what a photo is about, you didn't
take a good photo.**

How to take better photos

NO: Poor focus



YES: Focus



NO: Poor focus



YES: Focus



NO: Poor lighting



YES: Good lighting



**Faces should be lit,
not left in the dark.**

**Use a reflector to light the
face, if necessary (a piece of
white cardboard will do).**

Be careful, flash flattens faces.

NO: Poor lighting



**The last slide was
badly back-lit.**

**The next slide is at the same
bowling alley. The camera
was adjusted for a
more-natural lighting.**

YES: Good lighting



NO: Poor lighting



YES: Good lighting



YES: 1/3 rule



1/3 rule

YES: 1/3 rule



1/3 rule

YES: 1/3 rule



**Keep your subject
in either the
left 1/3 or right 1/3**

**~~but never
centered.~~**

**On rare occasion,
things are flipped, and the people
become the background.**

**The next slide illustrates a
Kiwanis art show.**

**The art was the subject,
and people were the background.**

YES: 1/3 rule (flipped)



NO: Backs to the camera



Yes: Face the audience



NO: Butts



YES: Faces



YES: Face the audience



**NO: People are too small,
too far away.**



NO: Banners (or vests!)



Banners don't tell the story



This tells the story



NO: Big checks



YES: Result of big check



NO: Criminal line-ups



YES: Show me action



**Don't take photos
from far away.**

**Bring the person
close to the camera
and let the
background be far away.**

YES: Person is close



NO: Too far away



Yes: Close up (this is the same room as the last slide)



YES: close



NO: Poor composition



**That was a compelling event:
Kiwanians lovingly
serving meals to seniors.**

**There was a great
photo opp in this room ...**

Where was the photo?

The photo that COULD have told the story of this project was here...



**Camera should have been
on the other side of the table,
shooting close.**

**Show only the hand serving
the plate with the
lady's face in background.**

**Let's talk about
your camera's settings ...**

Are you taking large photos?

NO: Low resolution



**Camera was set to take
small photos. Not good.**

YES: High resolution



TOO LOW:

Any photo below 1.4 megs

(So, 348 K is WAY too small)

300 x 400

RIGHT SIZE:

1.4 megs or more

1200 x 1600 pixels

1200 x 1600
or more

Photo basics

Focus

Good lighting

Composition

1/3 rule

Face the audience

Children, compelling

High resolution

No butts

No banners

No big checks

No criminal line-ups

Show me children



Show me faces



Show me faces



Show me action



Show me emotion



Touch my heart



Show me Kiwanis



The end

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