K-KIDS

K-Kids Club promotional materials generally follow the same standards as Kiwanis International, with a few exceptions: logo, colors, and accent graphics.

To learn more about sponsoring a K-Kids Club go to www.kkids.org

The K-Kids logo should be used on the cover with the bar, and Kiwanis International logo and contact information used on the back.
BUG, TERRIFIC KIDS, AND YCPO

BUG, Terrific Kids, and YCPO all follow the Kiwanis International graphic standards.

**Kiwanis Bring Up Grades**
- Black and White: Pantone 377 & Pantone 295
- White: Grayscale
- Logo Colors: Pantone 377

**Kiwanis Terrific Kids**
- Black and White: Pantone 137 & Pantone 295
- White: Grayscale
- Logo Colors: Pantone 137

**Kiwanis Young Children Priority One**
- Black and White: Pantone 180 & Pantone 295
- White: Grayscale
- Logo Colors: Pantone 180