Dear _____________________,

I am writing on behalf of the ____________________ Kiwanis Club. Kiwanis is a service club made up of individuals from the community interested in changing the lives of others for the better. The service we provide within the community includes helping the homeless, feeding the hungry and mentoring youth.

Our club is interested in working with the elementary students at your school. We would like to sponsor a K-Kids service club.

K-Kids teaches students the value of helping others, how to give back to school and community and it connects students with mentors. The program also assists students in attaining developmental assets, or important life skills, to better prepare them for the future.

As the program’s sponsor, our club is responsible for educating faculty and student participants and providing volunteers and needed materials. The club also establishes partnerships with local businesses securing additional funding to support the program.

The school principal is asked to identify a K-Kids faculty advisor to assist with club meetings and to allow time during the school day or after school for K-Kids club members to meet.

Please take a moment to review the enclosed brochure that highlights all the Kiwanis youth programs. You will find more specific information about the K-Kids service club online at www.kiwaniskids.org.

I look forward to speaking with you later this week to discuss this partnership opportunity.

Yours in Kiwanis Service,

Name
Club name
Phone
E-mail
Your club website